

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

INGRID & ISABEL, LLC,

No. CV- 11 - 0914 MMC

Plaintiff,

JUDGMENT IN A CIVIL CASE

v.

LENESHA CAREY, et al.,

Defendants.

() Jury Verdict. This action came before the Court for a trial by jury. The issues have been tried and the jury has rendered its verdict.

(X) Decision by Court. This action came to trial or hearing before the Court. The issues have been tried or heard and a decision has been rendered.

IT IS SO ORDERED AND ADJUDGED

1. To the extent the motion seeks entry of default judgment against Defendants and entry of a permanent injunction, the motion is hereby GRANTED, and Defendants, together with their officer, agents, servants, employees, representatives, successors, attorneys, assigns, dbas, alter egos, affiliates, and all other persons, firms or companies acting in concert or participation with them, are PERMANENTLY ENJOINED AND RESTRAINED from:

a. Committing any further acts of infringement of plaintiff's U.S. Patent Nos. 7,181,775 and 7,676,852 ("the Patents"), and specifically, from making, using, offering for sale, advertising, or selling Defendants' Belly Band product;

b. Using any photographs or images on Defendants' websites, advertising, packaging, or marketing materials that describe, explain, show, demonstrate, or illustrate

1 the function of Defendants' Belly Band product in a manner that suggest, induces, infers,
2 or indicates use that constitutes an infringement of the Patents;

3 c. Using plaintiff's BELLABAND trademark, or any confusingly similar
4 name or trademark, in connection with advertising, promoting, selling, or distributing
5 maternity band or bell band products;

6 d. Purchasing, registering, or using BELLABAND as a user name, domain
7 name, keyword, or online advertising trigger;

8 e. Engaging in any online advertising or keyword advertising for maternity
9 bands or belly band products without the term BELLABAND as a "negative match"
10 keyword;

11 f. Promoting Defendants' websites or products by using BELLABAND or
12 similar terms in the source code or their online advertising, or in meta tags, or in any way
13 to trigger the retrieval or online search ranking of their websites; and

14 g. Assisting, aiding, or abetting any other person or business entity in
15 engaging in or performing any of the activities referred to in paragraphs (1) through (6)
16 above.

17 2. To the extent the motion seeks further relief, the motion is hereby DENIED.

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19 Dated: December 1, 2011

Richard W. Wieking, Clerk

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22 By: Tracy Lucero
23 Deputy Clerk
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